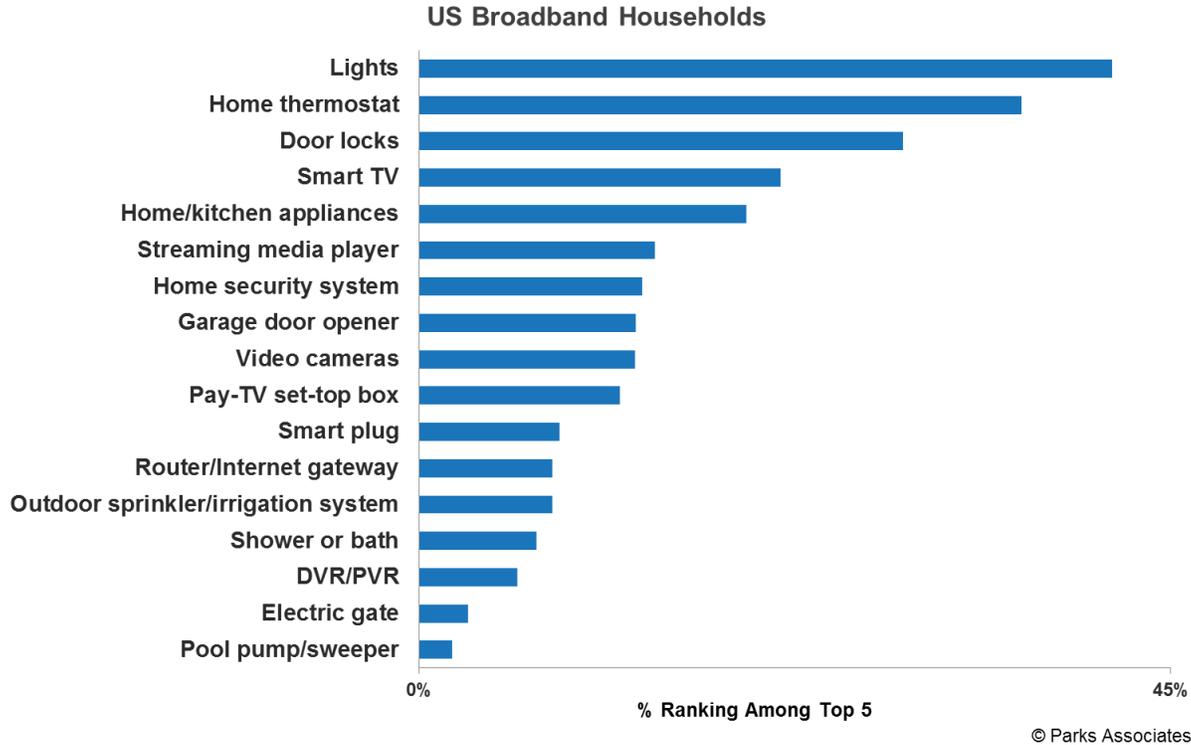


Top Five Devices: Interest in Control Via Personal Assistant



Consumer Analytics Team



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Smart Speaker and Smart Display Market Assessment addresses the following major questions in the Consumer Electronics industry.

- 1) What is the outlook for smart speaker and smart display adoption over the next five years?
- 2) What are the major trends impacting the smart speaker and display market?
- 3) What use cases are driving consumer adoption of these devices?
- 4) How do smart speaker and smart display households differ from US broadband households overall?
- 5) What features and functionalities are consumers most interested in when buying devices?

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