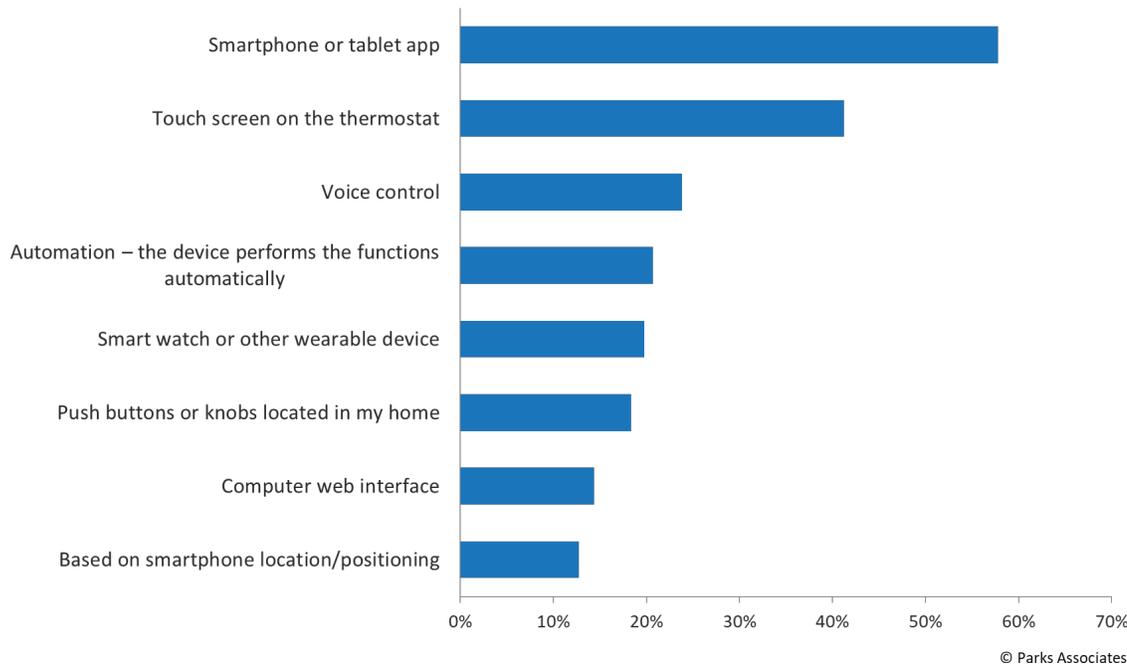


Preferred Smart Thermostat Control Method Among Intenders



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key markets drivers and barriers and assess market growth via topline market forecasts.

This research includes consumer data for smart thermostats, including trending data across years and deep dive questions on product usage, pain points, and preferences.

Key Questions Answered:

What are the key brands in the smart thermostat market?

What trends are smart thermostat players following?

How do smart thermostat KPIs such as familiarity, perceived value, affordability, and age of installed base compare to previous years?

What segments represent opportunity for smart thermostat players?

Considering all of the above, what are unit and revenue forecasts for the smart thermostat category?

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Appendix

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