

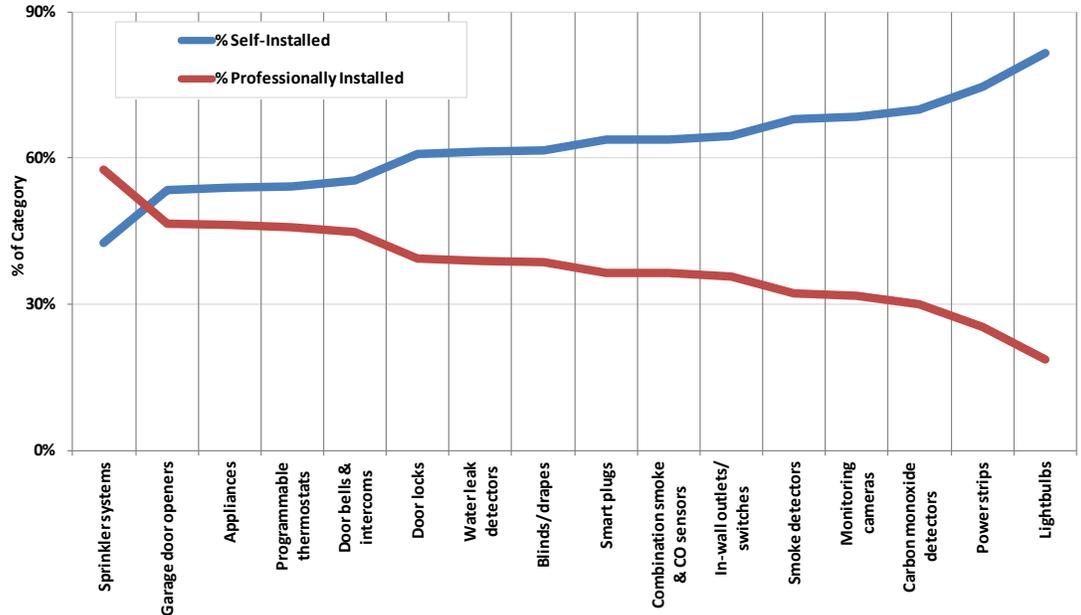
By **Tom Kerber**, *Director, Research, Home Controls & Energy*, **John Barrett**, *Director, Consumer Analytics*, **Yilan Jiang**, *Manager, Consumer Research*, and **David Mitchel**, *Research Analyst, Parks Associates*

SYNOPSIS

Growth in Self-Installed Energy and Smart Home Systems analyzes the market for self-installed, smart home devices and systems. It quantifies the number of broadband households with self-installed devices and systems and examines installation patterns by device. The research also profiles the consumers who are opting to self-install vs. professionally install smart home devices and systems.

Self-Installation of Stand-alone Smart Home Devices

(Device Owners among U.S. Broadband Households)



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ANALYST INSIGHT

“Thanks to the growing number of self-install products on the market, consumers are increasingly using a mixture of professionally installed systems and self-installed devices. This trend highlights the need for greater interoperability between systems and devices.”

— **John Barrett**, *Director, Consumer Analytics, Parks Associates*

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Additional Research from Parks Associates

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