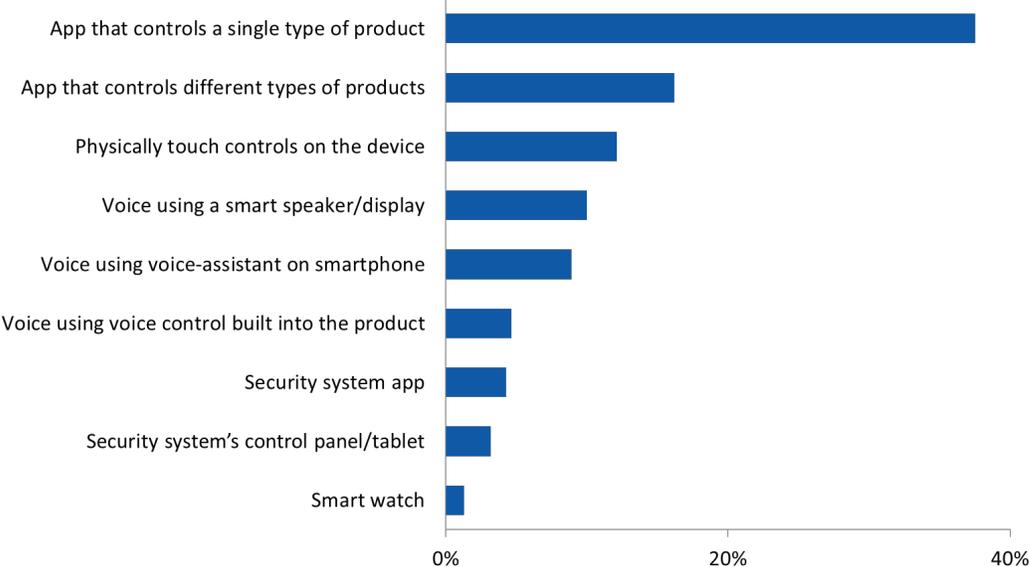By Ross Rubin, Sr. Contributing Analyst, and Jennifer Kent, VP, Research, Parks Associates

Synopsis	
A unified smart home experience is the holy grail of convenience and value for consumers, but fragmentation and interoperability issues plague the smart home ecosystem. This report evaluates consumer preferences for smart home control and UI, trends in interoperability and standards, such as Matter, and the expected impact of generative AI on smart home controls. It includes a 5-year forecast of the installed base of smart home devices in the US.	**Primary Control Method of Smart Home Devices** App that controls a single type of product App that controls different types of products Physically touch controls on the device Voice using a smart speaker/display Voice using voice-assistant on smartphone Voice using voice control built into the product Security system app Security system's control panel/tablet Smart watch 0% 20% 40% © Parks Associates
Publish Date: 4Q 23	"There is hope for a more unified smart home experience as two disruptions enter the industry. The first is Matter. The second is generative AI," said Ross Rubin, Sr. Contributing Analyst, Parks Associates.

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