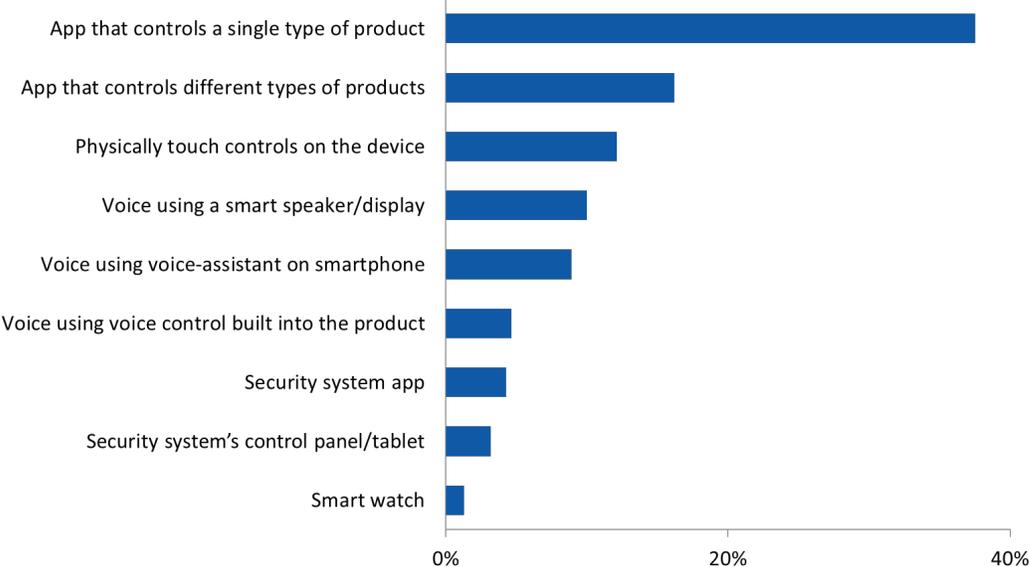


By Ross Rubin, Sr. Contributing Analyst, and Jennifer Kent, VP, Research, Parks Associates

<p><b>Synopsis</b></p> <p>A unified smart home experience is the holy grail of convenience and value for consumers, but fragmentation and interoperability issues plague the smart home ecosystem. This report evaluates consumer preferences for smart home control and UI, trends in interoperability and standards, such as Matter, and the expected impact of generative AI on smart home controls. It includes a 5-year forecast of the installed base of smart home devices in the US.</p>	<p style="text-align: center;"><b>Primary Control Method of Smart Home Devices</b></p>  <p style="text-align: right;">© Parks Associates</p>
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**Publish Date:** 4Q 23

“There is hope for a more unified smart home experience as two disruptions enter the industry. The first is Matter. The second is generative AI,” said Ross Rubin, Sr. Contributing Analyst, Parks Associates.

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