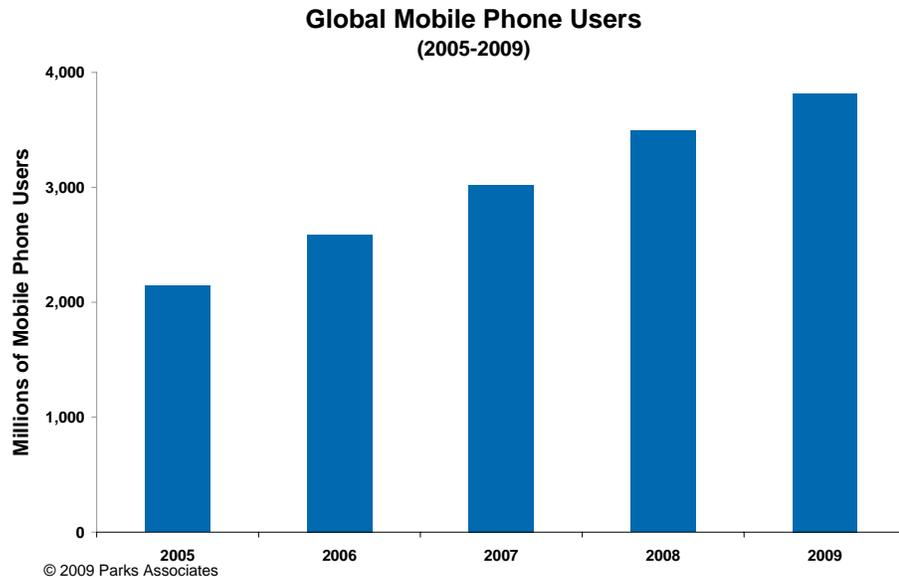


Synopsis

This report analyzes how mobile and wireless networking technologies can transform personal health applications to be more conveniently and effectively delivered and highlights market opportunities for businesses that look for growth in the global mobile healthcare market.

Number of Mobile Users Worldwide



Publish Date: 3Q 09

“In the next ten years, personal health applications and services will benefit from mobile technology and wireless connectivity,” said Harry Wang, Director of Health and Mobile Product Research, Parks Associates. “Many healthcare service providers, mobile carriers, and start-ups are interested in building a mobile personal health platform. Not surprisingly, many prototypes are far from mature, but improvements and upgrades are easy to make once marketers understand user expectations and forge the right business partnerships.”

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