



OTT VIDEO
MARKET TRACKER

North American Update

May 2023



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The OTT Video Market Tracker keeps companies abreast of 400+ North American OTT services, providing details on current players, new entrants, and trends in the OTT video services market. Services tracked include subscription, transactional, and ad-supported services that deliver professionally created content to consumers on internet-connected devices.

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Attribution



**Eric
Sorensen**
Contributing
Sr. Analyst

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