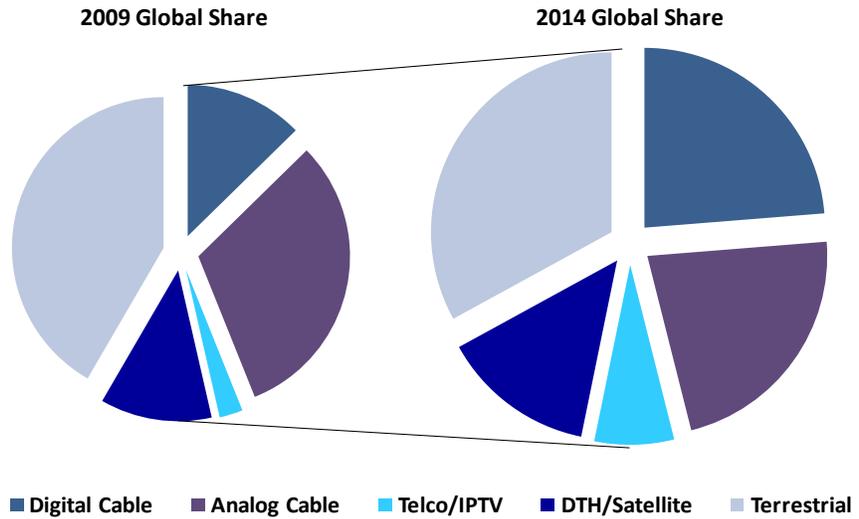


Synopsis

This report analyzes the current and future market for consumer TV services around the world and the emerging services that will define the future of television. It examines service provider activities and trends in developed and emerging regions, competitive positioning, and changing regulations. The report details emerging features such as VOD, TV Everywhere, catch-up TV, 3D TV, and interactive services. It also includes global forecasts for television services through 2014.

Changes in Market Share

Projected Change in Global Television Service Market Share



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"The past year has seen amazing changes in television service markets around the world," said Brett Sappington, senior research analyst, Parks Associates. "Innovations such as TV Everywhere, catch-up TV, and interactive TV features are being rolled out in major world markets. Service providers in Eastern Europe, Asia, and Latin America are making key technology decisions that will impact their markets for years to come. Great new opportunities are available for those solution providers, operators, and content owners that know how to find and take advantage of them."

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Attributes

Parks Associates
5310 Harvest Hill Road
Suite 235
Lock Box 162
Dallas TX 75230-5805

800.727.5711 toll free
972.490.1113 phone
972.490.1133 fax

parksassociates.com
sales@
parksassociates.com

Authored by Brett Sappington
Executive Editor: Tricia Parks
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