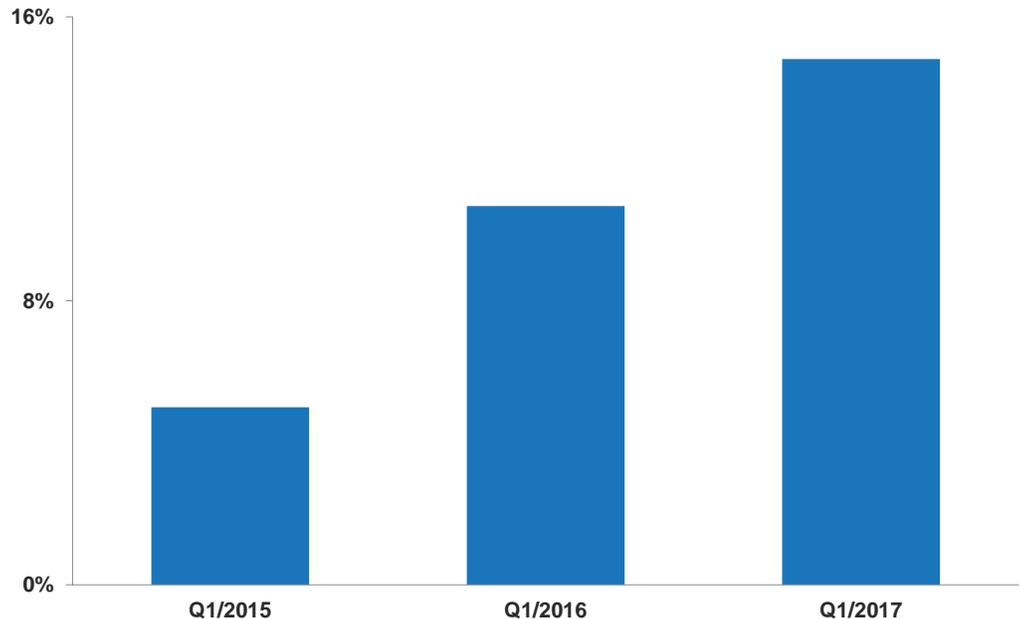


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SYNOPSIS

This consumer research study surveyed more than 1,500 Canadian broadband households to assess awareness, demand, and adoption for smart home, energy management, security, and other IoT solutions. The research tracks the emergence of smart home households in Canada, and analysts compare 2017 results to data from past surveys, including 2016 data, to identify trends and changing attitudes among Canadian connected consumers.

Overall Smart Home Device Ownership (2015-2017) Canadian Broadband Households



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ATTRIBUTES

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