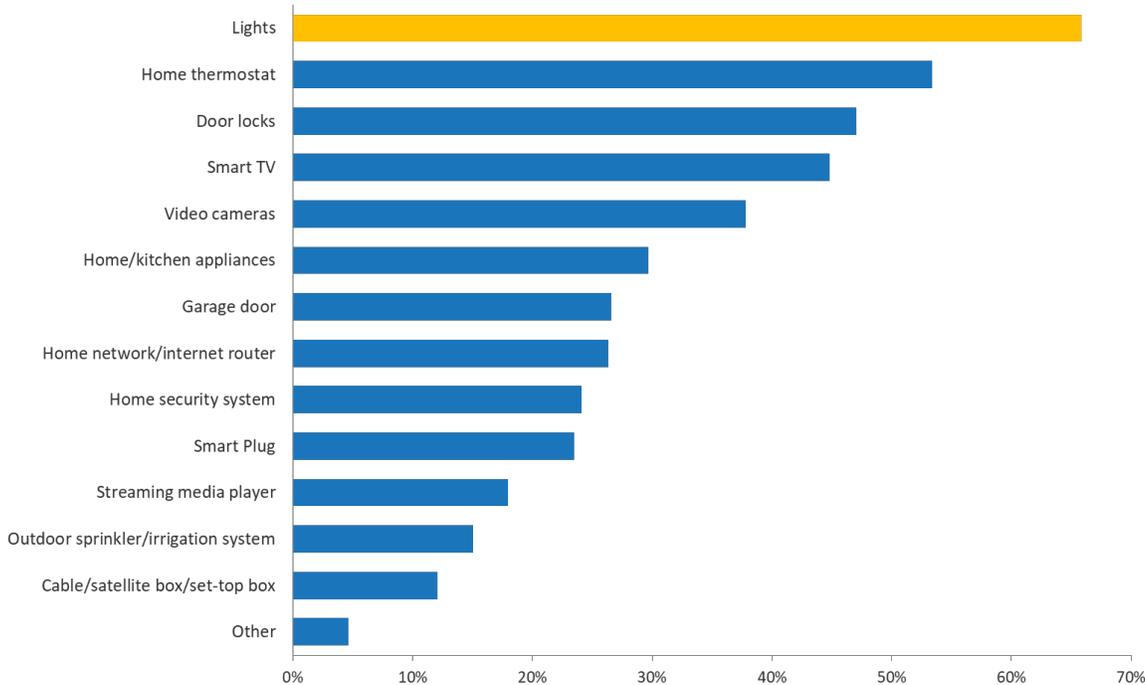


Top Smart Devices Controlled via a Smart Speaker/Smart Display



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates research identifies key market drivers and barriers along with assessments of device growth with market forecasts of ownership, unit sales, and revenue. This research includes consumer data for each product, including trending data across years and deep-dive questions on product usage, pain points, and preferences.

Key questions addressed:

1. What are the major trends impacting the smart speaker and display market?
2. What use cases and functionality drive consumer adoption of these devices?
3. How do smart speaker and smart display households differ from US broadband households overall?
4. What features and functionalities are consumers most interested in when buying devices?
5. What is the outlook for smart speaker and smart display adoption, unit sales, and revenue over the next five years?

Number of Slides: 73

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Appendix

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