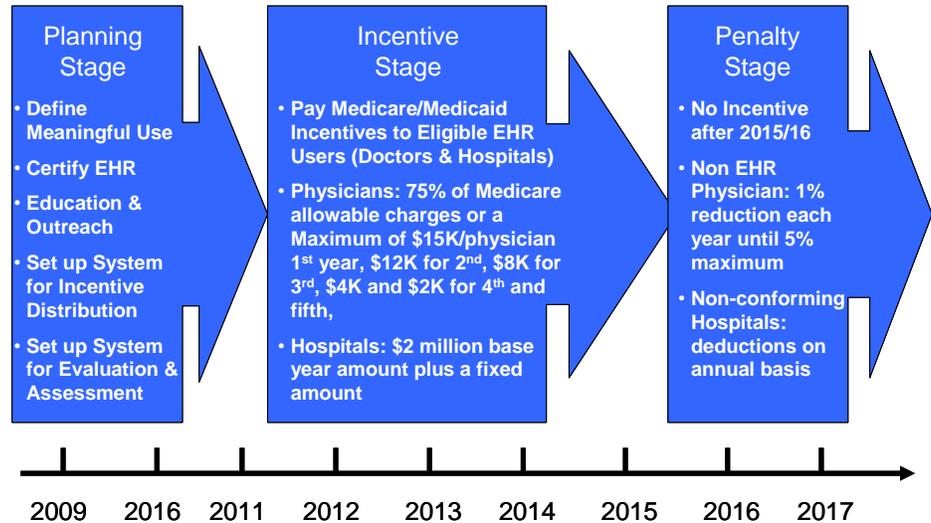


**Synopsis**

This report analyzes adoption of electronic medical records and personal health records among providers and consumers. It offers insights on industry issues like usage models, government incentives, pilot programs, and technology trends.

**Government Incentive for EMR Adoption**



**Publish Date:** 1Q 10

"Within the next five years, the use of Electronic Medical Records (EMR) and Personal Health Records (PHR) will become more widespread," said Harry Wang, Director of Health and Mobile Product Research at Parks Associates. "Government incentives, new technologies, and a growing need for more efficient and effective healthcare will drive the market toward more integrated and patient-centric medical record solutions and applications."

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