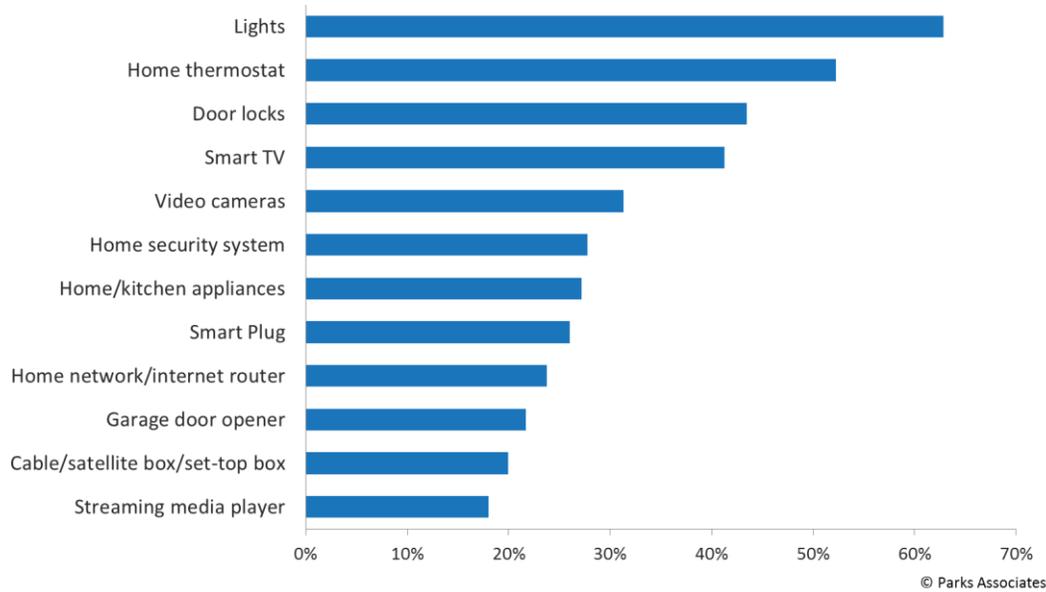


Top Devices to Control Using a Smart Speaker/Smart Display



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market. Parks Associates analysts identify key market drivers and barriers and assesses market growth via topline market forecasts. This research includes consumer data for each product, including trending data across years and deep dive questions on product usage, pain points, and preferences.

Smart Speaker and Smart Display Market Assessment addresses the following major questions.

- 1) What is the outlook for smart speaker and smart display adoption over the next five years?
- 2) What are the major trends impacting the smart speaker and display market, including the effects of COVID-19?
- 3) What use cases and functionality are driving consumer adoption of these devices?
- 4) How do smart speaker and smart display households differ from US broadband households overall?
- 5) What features and functionalities are consumers most interested in when buying devices?

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